



Together, we're creating healthier tomorrows.

2020 Sponsorship Opportunities

Sponsoring First Hand events provides critical support to our mission and the children and families we serve. As a First Hand sponsor, you and your organization will be among Kansas City's business elite and key Cerner leadership. Attending one of our events is an experience you'll never forget!

First Hand is dedicated to helping children and families achieve their full health potential. Your generosity provides necessary funding for equipment, medicine, surgeries or travel to children who don't have access to care; wellness screenings to elementary students; social-emotional support and education initiatives in middle schools; health education to high school students and families; and so much more. Thank you for helping us build healthier generations in school, work and life.



Golf Tournament

Monday, June 29 and Tuesday, June 30

DEMOGRAPHIC: Business Elite, Cerner Leadership **ATTENDANCE:** 430+

Join us at the Jeanne and Neal Patterson Legacy Golf Tournament!

Legacy Round sponsorship includes 18 holes of golf at the National Golf Club of Kansas City, awards ceremony, on-course food and beverage, and pre-party.

Community Round sponsorship includes 18 holes of golf at the National Golf Club of Kansas City with a reception and on-course food and beverage. The top two teams will advance to play in the Legacy Round on Tuesday, June 30.

Playing date	Legacy Round						Community Round		
	Legacy (\$50,000)	Top (\$30,000)	Title (\$20,000)	Premier (\$15,000)	Signature (\$10,000)	Partnering (\$7,500)	Eagle (\$4,000)	Birdie (\$2,000)	Par (\$1,000)
June 29/30	June 30	June 30	June 30	June 30	June 30	June 30	June 29	June 29	June 29
Signature Course players	4/8	8	4	4			4	2	1
Deuce Course players			4		4	2			
Caddie for the round	Your choice	Your choice	●	●	●	●	●	●	●
On-course signage	Premium	Premium	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Website and event app recognition	●	●	●	●	●	●	●	●	●
Cerner Health Conference recognition	●	●	●	●	●	●	●	●	●
Legacy Pre-Party guests	16	12	12	8	4	2			
Arrowhead Experience	4	4	4	4					
Hotel accommodations	●	●							
Ceremony recognition	●	●							
Concierge service	●								
Recognition at Cerner Town Hall	●								

Arrowhead Experience



Join us for a tour and luncheon at Arrowhead Stadium on Monday, June 29. You and your guests will get an exclusive look into the home of the world champion Kansas City Chiefs while still enjoying the opportunity to network before Tuesday's Legacy Round.

Legacy Pre-Party



All Legacy Round sponsors will receive an invitation to the Legacy Pre-Party hosted by Cerner leadership at Topgolf! On the evening of Monday, May 4 you'll enjoy food, drinks, some friendly competition and the traditional whiskey toast with fellow First Hand supporters.



Westport Bounce

Saturday, June 27

DEMOGRAPHIC: Business Elite, Young Professionals **ATTENDANCE:** 300+

Sponsorship includes VIP tickets to enjoy specialty food and drinks at designated hot spots along with VIP breakfast, live music, games, raffle prizes and wrap party.

	Top (\$10,000)	Title (\$5,000)	Premier (\$2,500)	Signature (\$1,000)	Partnering (\$500)	Supporting (\$250)
VIP tickets	16	10	8	6	4	2
VIP pre-event breakfast	●	●	●	●	●	●
Website recognition	●	●	●	●	●	●
Cerner Health Conference recognition	●	●	●	●	●	●
Logo on event signage	Premium	Premium	Premium	●		
Logo on event t-shirt	●	●				
Official wrap party sponsor	●					



Masquerade Ball

Saturday, October 24

DEMOGRAPHIC: Business Elite, Cerner Leadership **ATTENDANCE:** 1,000+

Sponsorship allows you and a table of guests to enjoy a formal black tie benefit with a seated dinner, silent auction, live auction, a raffle and live entertainment.

	Legacy (\$50,000)	Top (\$30,000)	Title (\$20,000)	Premier (\$10,000)	Signature (\$5,000)
Tables/guests	2/24	2/20	2/16	1/10	1/8
Website and event program recognition	●	●	●	●	●
Cerner Health Conference recognition	●	●	●	●	●
Personal table host	●	●	●	●	
Premium table location	●	●	●		
Hotel accommodations	●	●			
Ceremony recognition	●	●			
Concierge service	●	●			
Recognition at Cerner Town Hall	●				



Join us in building healthier generations in school, work and life.

Create your First Hand investment plan today!

Contact First Hand at:
myfirsthand@cerner.com



firsthand.org