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Dear Friend of First Hand,

I am honored to share with you some of First Hand’s highlights from this past year. First Hand encompasses two separate public 501(c)(3) charitable organizations: First Hand Foundation and Healthe Kids Institute. First Hand Foundation was founded in 1995 to provide individual grants. As the focus expanded to include public health programming, Healthe Kids Institute was a natural evolution in 2006.

First Hand is establishing innovative models for a healthier tomorrow. At the end of the day, First Hand’s work – powered by your resources and financial gifts – is about children, families and communities achieving their full health potential.

This report shares the First Hand story including the founders’ vision, its unique bond with Cerner and its evolution over the last 23 years. Also included in this Annual Report are the five overall First Hand goals with process metrics and outcomes to illustrate successes against each. In addition, you will see how your contributions are invested in the Kansas City community, domestically and worldwide.

With over ten years of experience deploying programs using Cerner technology to create healthier populations, First Hand is sitting on a gold mine of data. Using the expertise of Cerner associates, clients and partners, First Hand’s goal is to create outcomes and knowledge that can be shared with other organizations and communities.

Fiscal year 2019 is off to a fast start and promises to bring even more exciting challenges than last year. Rounding out a full suite of health solutions for students K-12, First Hand will pilot a comprehensive, evidence-based approach to address the mental health issues faced by middle school students this fall. The program will provide training and education on social-emotional skills, identify at-risk students and assist in connecting students to mental health resources.

With the very sad passing of two of its founders, First Hand has never been more committed to continuing the great legacy Jeanne, Neal and Cliff started. First Hand remains focused on population health and building replicable health and wellness models, mirroring how Cerner is transforming health and care.

Respectfully,

Melissa B. Frerking
Cerner Vice President
First Hand Foundation and Healthe Kids Institute Executive Director
Healthe Kids Institute Board of Directors
From the Board of Directors

Dear Friend of First Hand,

Now beginning its 24th year, First Hand is entrepreneurial and has changed the lives of more than 400,000 individuals worldwide. The goal, simply stated, is to help children, families and communities reach their full health potential. Achieving this goal is complex; and like Cerner, First Hand has never shied away from complexity.

In 1995, 16 years after Cerner was created, Jeanne Lillig-Patterson, Neal Patterson and Cliff Illig built something that would change Cerner’s corporate culture forever. As entrepreneurs, they built a unique model of corporate philanthropy that included some of the same attributes you may recognize in Cerner. First Hand is entrepreneurial, innovative and strategic.

The vision was to leverage their knowledge and expertise in health and care—alongside Cerner associates, Cerner technology and Cerner business partners—to make a direct impact. That direct impact included providing life-changing and life-saving grants to children who fell through the gaps in health care. This is where First Hand began—changing one life at a time.

As Cerner has evolved, so has First Hand. We’ve leveraged that same vision to make a broader impact through proactive population health programs. These programs are developed and deployed in Kansas City and built to be replicated worldwide.

What started as helping one child in 1995 has grown into creating healthier populations on a global scale. Today, First Hand has one of the most robust population health models within the philanthropic industry outside of the traditional health system.

Although two of our founders, Jeanne Lillig-Patterson and Neal Patterson, are no longer with us, Cerner remains committed to the mission and vision of First Hand. By leveraging Cerner associate talent and technology, empowering associates to give back to the communities where they live and work, and creating strategic relationships with Cerner business partners, First Hand is creating real change right here in Kansas City and around the world.

Thank you for your commitment to First Hand,

Marc G. Naughton
Cerner Executive Vice President and Chief Financial Officer
First Hand Foundation and Healthe Kids Institute Board of Directors
A Unique Bond: First Hand and Cerner

When it comes to changing a child’s life, for Cerner associates and partners, it’s personal. First Hand empowers children and families in their own communities.

In 1995, Jeanne Lillig-Patterson, Neal Patterson and Cliff Illig founded First Hand to fill the gaps in health care for children around the world. Instrumental in Cerner’s creation and success, these entrepreneurs wanted to give back through the industry they knew so well.

They created a unique model of corporate philanthropy that brings together Cerner associates, Cerner technology and Cerner business partners. Neal liked to call this First Hand’s “three-legged stool.”

Much like intertwined strands of DNA, First Hand and Cerner share a unique bond. First Hand receives a generous financial match from Cerner of well over $1 million. First Hand also leverages Cerner technology and software along with associates’ knowledge and expertise in each First Hand program.

1995
First Hand Foundation founded; first child’s life changed

1996
Hosted first annual Golf Tournament

2000
Introduced Love Bag program
An Entrepreneurial Spirit

Jeanne, Neal and Cliff infused First Hand with an entrepreneurial spirit, inspiring Cerner associates to make an even bigger impact in health and care through philanthropy.

“**The objective has always been to do something meaningful; do something that makes a difference.**”

Cliff brought his experience of building high-performing organizations and commitment to the community, developing a new philanthropic model with First Hand.

“**It’s all about knowing what’s the right thing to do.**”

Jeanne created the vision, pouring her heart into First Hand and advocating for those with health and care needs.

“**We wanted to make sure we gave back to our community.**”

Neal provided incredible foresight, predicting how health care would evolve and how First Hand would make a difference, specifically with Cerner technology leading the way.

(L to R) Cliff Illig, Jeanne Lillig-Patterson and Neal Patterson celebrating Sporting Kansas City’s 2012 Lamar Hunt U.S. Open Cup championship.

2002
Hosted first medical mission trip to Romania

2003
Reached milestone of 5,000 total lives changed; Australian associates gave back, donating locally to Bear Cottage

2004
Reached milestone of 10,000 total lives changed; Cerner associates donated to Hurricane Ivan disaster relief effort
First Hand creates healthy outcomes for children, families and communities through health, care and advocacy programs. From the beginning, First Hand’s founders empowered associates to give back in their own communities.

2006
Hosted first annual Masquerade Ball; Healthe Kids Institute founded

2007
Introduced first population health initiative – free wellness screenings for Kansas City metro area elementary students; Canadian associates gave back, donating locally to Childhood Cancer Canada
“Healthy individuals – whether they are children or adults – are happier, live longer and are more productive.”

– World Health Organization, Health and Development

**Care**

Case Grants remain First Hand’s largest and longest-running program, providing funding for children whose families cannot afford care or expenses related to care.

**School Health**

First Hand has introduced several new innovative models to transform the health of students.

Healthy students are better learners and “tend to be...well-rounded, positive contributors to society.” First Hand’s school-based programs use a holistic approach that addresses students’ entire well-being from early childhood through adulthood.

Kansas City metro area students receive free wellness screenings with provider referrals; area high school students participate in a free healthy lifestyle curriculum that teaches them how to take charge of their health. In fiscal year 2019, middle school students will have access to a free comprehensive mental health curriculum. Through a partnership with Truman Medical Centers, they will also have access to behavioral health providers as needed.

**Community Health**

At First Hand’s community wellness center in Belton, Missouri, members have access to free wellness screenings along with fitness and healthy lifestyle programming.

**Technology**

First Hand uses a variety of Cerner technology such as a wellness portal, online training and an electronic health record to examine data, monitor trends and share knowledge within and across each of these innovative models.

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1. Centers for Disease Control and Prevention, Report on Health and Academic Achievement, May 2014
Replicating Worldwide: First Hand’s Global Reach

Cerner associates around the world are extending the First Hand mission by replicating its innovative models. First Hand takes a strategic approach to developing and implementing new initiatives based on where associates live, where Cerner clients are and where there is a gap to fill.

By evolving alongside Cerner, First Hand magnifies donors’ impact worldwide.

First Hand has a dedicated team in-country to manage and run initiatives. Associates contribute financially through recurring payroll deductions to support these innovative programs, volunteer initiatives and case grant funding.

- **United States**
  - Supports Bear Cottage

- **India**
  - To learn more about First Hand India, see page 21

Associates in these countries contribute financially, and their donations stay in-country supporting a local charity. First Hand provides a financial match up to $10,000 USD each fiscal year as part of this global associate giving program. Associates also participate in volunteer initiatives.

- **Australia**
  - Supports Bear Cottage

- **Canada**
  - Supports Childhood Cancer Canada

- **United Kingdom**
  - Supports case grants and the Stephen Hawking School

Associates give back to their communities through volunteer initiatives.

- **Ireland**

- **United Arab Emirates**

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**2011**
- Introduced third population health initiative – a free community wellness center

**2013**
- Hosted first annual motorcycle dice run; First Hand Ambassadors Board established for young professionals

**2015**
- Celebrated 20th anniversary; 200,000 lives changed; introduced family-oriented healthy lifestyle program; associates contributed $3 million; annual Golf Tournament raised $1 million
International Medical Mission Trips

In remote areas of the world, many communities do not have adequate access to health care. A Cerner associate who contributes at least 1% of his or her salary through payroll deductions has an opportunity to apply for and participate in a medical mission trip. First Hand covers the cost of these life-changing trips.

“It is a very personal and collective rewarding experience. It feels good to help others and discover how amazing and kind people are.”

– Arnaud Wilmet, MD

“I think that one of the great things about Cerner and one of the reasons I came to work here is that we are trying to change the way people think about health and care. I think that First Hand gives us an opportunity to live out that mission.”

– Ginny Varraveto

“On my Reach trip to Chulucanas, I learned something new every day. I learned how one person may not be able to help alone but as a community/group we can succeed in helping each other.”

– Siddarth Gautam
Fiscal Year 2018: Success by the Numbers

From the initial case grants program to newer population health initiatives, First Hand focuses on helping children, families and communities achieve their full health potential.

120,542 Total lives changed
Includes wellness screenings conducted in India through replication of the First Hand model

Contribution

School Health

14,909 Student wellness screenings conducted

7,833 Love Bags distributed

83 Kansas City area schools participated

8,658 Students participated in healthy lifestyle curriculum

58 High schools participated

Other
$300k
4%

Cerner Associates
$3.5M
51%

Cerner Match
$1.2M
18%

Cerner Business
Partners & Sponsors
$1.8M
27%
Community Health

1,155
Individual case grants funded

2,763
Total Volunteers

68,502
Total Volunteer Hours

389
Adult wellness screenings conducted at wellness center

3,512
Advocacy appointments and medical consultations completed

35
Participants in healthy lifestyle classes for families

Global Reach

10,084
Individuals Served

77,514
Wellness screening conducted for school-aged children in India through replication of the First Hand model

9
Trips

7
Countries

Colombia
Dominican Republic
Guatemala
India
Jamaica
Peru
Uganda

Global associates contributed $34,850 USD to local charities

First Hand matched their contributions with $14,705 USD

Participating countries

United Kingdom
Canada
Australia
New in Fiscal Year 2018

- Raised $1 million at the annual Jeanne & Neal Patterson Legacy Golf Tournament
- $3.5 million contributed by Cerner associates – highest total in history!
- Added a full-time case worker to close the health care gap for children with needs identified during wellness screenings program
- Expanded use of online wellness portal to three Kansas City area high schools
- Hosted a professional development day for local nurses and educators
- Redesigned components of the high school healthy lifestyle curriculum to accommodate students of all abilities
- Partnered with the National Association of Hispanic Nurses, Kansas City Chapter to host bilingual health screening events for children and adults
- Hosted a medical mission trip in India for the first time
- The first Cerner India associates participated in a medical mission trip hosted by First Hand.
- Provided bags of age-appropriate necessities to elementary schools participating in the wellness screenings program
Fiscal Year 2018: Program Investment and Value

Scope of Business
First Hand receives financial support from Cerner associates, major event sponsors and Cerner. Because of Cerner’s generous financial match, 100% of associate contributions go to the children and families First Hand serves.

Program Investments
The goal of First Hand’s program investments has always been to make a direct impact – the biggest viable impact – to change lives around the world as effectively and efficiently as possible.

Highlights about the value of these program investments and the lives changed by First Hand are detailed throughout this annual report.

Community Value
First Hand delivers value by building strategic relationships with community partners and providers, creating healthier tomorrows for children, families and communities. Programs are delivered at discounted rates, allowing dollars contributed to have a more significant impact.

Although difficult to assign value to improvements in health outcomes, community value is derived from cost comparison to similar external offerings.

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kansas City area</td>
<td>$9.9M</td>
</tr>
<tr>
<td>Domestic, not including Kansas City</td>
<td>$2.3M</td>
</tr>
<tr>
<td>Outside the U.S.</td>
<td>$1M</td>
</tr>
<tr>
<td><strong>Total Worldwide Value</strong></td>
<td><strong>$13.2M</strong></td>
</tr>
</tbody>
</table>

First Hand Foundation: Case Grants $2.7M
First Hand Foundation: Other Programs $650k
Healthe Kids Institute: School Health Programs $1.8M

Total: $5.15M
Strategic Goals

First Hand shares a vision with Cerner of transforming the health of communities. The goal is simple: to help children, families and communities reach their full health potential. Achieving this goal is complex. These outcome-oriented goals, together with First Hand’s innovative plan, contribute to creating healthier generations in school, work and life.

Improve the Health of Children, Families and Communities in the Greater Kansas City Area Through Innovative Models

- Through prevention and education
- Through identification and advocacy
- By closing the gap

Improve the Health of Children, Families and Communities Across the Globe

- Through outreach
- By engaging associates in their communities
- By scaling the First Hand models
Advance the World-Class Constituent Experience
- For recipients
- Within the school health environment
- For community partners
- For donors

Be Good Stewards of Resources
- Through fiscal responsibility
- Through governance
- By leveraging Cerner resources

Extend the First Hand Brand
- To associates
- To program recipients
- To partners
- To Cerner clients
- To the communities where associates live and work
Improve the Health of Children, Families and Communities in the Greater Kansas City Area Through Innovative Models

• Through Prevention and Education
• Through Identification and Advocacy
• By Closing the Gap

A Beautiful Smile

First Hand initially met Tatyana Hooks during the free wellness screenings at her elementary school.

In April, the First Hand Healthe Kids Screening team provided free head-to-toe wellness screenings for 94 students at Lee A. Tolbert Community Academy. While screening nine-year-old Tatyana, the team discovered several dental issues and referred her for additional follow-up with a dentist.

First Hand’s Case Manager facilitated Tatyana’s appointment with a trusted dental partner. During that appointment, the extent of her tooth decay was revealed: Tatyana needed seven cavity fillings and a stainless steel cap. In addition, she required oral surgery to remove an erupted tooth. Through the Case Grant program, First Hand provided $2,886 to fund the five-hour surgery needed to restore Tatyana’s dental health.

Now, Tatyana has her beautiful smile back and is ready for fourth grade!

Screening Components

Each free wellness screening consists of 23 assessments in the following areas:

- Vision
- Dental
- Skin
- Gastrointestinal
- Ear, Nose and Throat
- Cardiopulmonary
- Weight
- Musculoskeletal
- And more
**Screenings: Additional Care Referrals by Assessment Area**

Of the 23 areas assessed, below are the top areas of concern found during wellness screenings. The bars represent the number of referrals for additional care in the corresponding area of assessment. The orange line represents the cumulative percentage of total referrals.

**How First Hand Closes the Gap**

First Hand’s model consisting of screening children, identifying medical issues and advocating for resolutions demonstrates a commitment to closing the gap for health issues children face every day.

- **Screenings:** 14,909
- **Referrals for Additional Care:** 7,150
- **Connections to Care:** 4,439
- **Case Grants:** 38

- 48% of children screened were referred for additional care
- 62% of children referred for additional care were connected to the health care system
- $15,797 funding approved for children who were referred for additional care during school wellness screenings
Empowering Families

Through First Hand, three generations of the Molina-Gonzalez family are learning to make healthier lifestyle choices and improving their health outcomes. Justo and Norabel Molina-Gonzalez; their three sons Isaac, Aaron and Yahir; and Norabel’s father Napoleon participate in the free community-based wellness program offered in Belton, Missouri.

They recently participated in the center’s 14-week healthy lifestyles class for families focusing on nutrition, physical activity and self-esteem. In the friendly environment of the class, families learn by doing. They gain a sense of self-efficacy and feel empowered to make lasting behavior changes. For the Molina-Gonzalez family, it had a powerful impact.

As Norabel said, “We are eating healthier, and we’re more united as a family. We use portion control; we only drink water; and we’re eating more fruits and vegetables. We’re eating less junk food. In addition to changing the way we eat, we work out together.”

Norabel credits participating in wellness center programs like health coaching with helping her better manage her health. “I’ve lost weight and my kids have too. I’ve lowered my blood pressure and my cholesterol. My medications have been reduced, and it’s because of my change in habits. I’m in prevention mode and making changes that will improve my health as I get older.”

Knowledge and Behavior Changes

In 2018, 35 individuals from six families participated in the healthy lifestyles for families program. All findings below were proven statistically significant. Here are the outcomes:

**Knowledge**

Every individual improved their knowledge of health behaviors. Pre- and post-assessments indicated a **45%** increase in knowledge overall.

**Behavior**

Children self-reported behavior changes included:
- Eating **68%** more fruits and vegetables
- Drinking **133%** more water
- Eating **51%** less fast food
- Increasing frequency of 10-minute family conversations by **102%**
- Increasing positive self-talk by **170%**

**Outcomes**

Children self-reported a decrease in stress levels.

Children improved an average of **19%** in all physical fitness assessments.

The average child’s BMI decreased by **0.46** points, a **2%** decrease.
Knowledge for Future Health Decisions

High school students are learning to take charge of their health and how decisions they make today can impact their future through First Hand’s free healthy lifestyle curriculum.

During the innovative two-week-long curriculum students learn about the top chronic, preventable conditions as identified by the Centers for Disease Control.

High school is a critical time in adolescent lives as they are beginning to make their own lifestyle choices and understand how those choices can impact long-term health.

Kearney High School teacher Michelle Lawrence used the program for six years in her classroom.

She said the curriculum “keeps students engaged, is relevant to medical conditions students are familiar with, gives student health care career exposure and covers a multitude of health objectives.”

Through this unique program, students are gaining valuable knowledge with practical applications. Michelle said, “Every time I teach this curriculum, the students not only enjoy it, they walk away with knowledge they can use in their future personal health decisions.”

8,658 Students Participated

18% Knowledge Change Measured by Pre- and Post-Tests

Special thanks to Amy Garcia, DNP, RN, CENP, for providing analysis for this data set.
Improve the Health of Children, Families and Communities Across the Globe

- Through outreach
- By engaging associates in their communities
- By scaling the First Hand models

What is First Hand’s Reach?

First Hand has developed programs in the Kansas City area that can be replicated around the world. Global impact is measured through two lenses: outreach and scaling models. Outreach refers to efforts originating in Kansas City that have a global impact. When models are scaled, another entity can implement First Hand’s best practices with their own overhead. Finally, First Hand focuses efforts where Cerner associates live and work. Please see page 8 for more information.

First Hand’s Global Reach

Through outreach and scaling models, First Hand programs spanned 30 countries in fiscal year 2018.

**Associate Participation**

- Associates contribute to First Hand in-country through payroll deduction and participate in volunteer initiatives.
- Associates contribute to local partner charities and participate in volunteer initiatives; First Hand matches donations up to $10,000 USD.
- Associates give back through volunteer initiatives.
Replicating Models in India

Programs developed by First Hand in Kansas City are improving the health of children in Bangalore, India.

To make a larger impact on children’s health, associates in India replicated the First Hand school-based wellness screenings program. In 2017, this model was used to screen 77,514 students in India. Implementing the program in India is paving the way for similar programs in other countries.

To support children facing tough circumstances, associates in India distributed 1,000 personal care bags in two schools. Each bag included school uniforms to meet the unique needs of Indian children.

Associate Siddharth Shanbhogue summed up the experience saying, “The joys of giving back are always best when experienced firsthand, and First Hand has allowed me to do just that. Health and hygiene are intimately related, and being able to affect a positive change in the lives of young and impressionable children was an amazing experience. I really feel we made a difference that day through the health kits we distributed to all the kids.”

Programs

- Case grant funding
- Community-based wellness program
- Disaster relief
- Healthy lifestyles class for families
- High school healthy lifestyle curriculum
- Medical mission trips
- Personal care bags for children
- Wellness screenings for students
Advance the World-Class Constituent Experience

- For recipients
- Within the school health environment
- For community partners
- For donors

Closing the Gap

“Without First Hand, children wouldn’t get the needed medical services that they require to have the best outcome for their situation.”

– Ability KC Administrative Director Janet Padley

As a nonprofit agency providing a continuum of care for individuals with disabilities, Ability KC reaches out to First Hand when a patient needs additional therapy beyond what is covered by insurance.

In fiscal year 2018, First Hand provided case grant funding for three children to receive speech, physical and occupational therapies through Ability KC; four children received funding for adaptive bicycles; and two others received funding for iPads to use as assistive communication devices. On average, an approved applicant in the U.S. receives funding three days from when their request is approved.

Ability KC says, “Working with First Hand is a very easy, smooth process with a quick turnaround time for funding.”

“First Hand understands the importance of capturing the progress while it’s happening so that we can provide a continuum of care and get our patients to where they need to be to live their most successful lives,” Ability KC Director of Development and Marketing Katie Law said.

Program Satisfaction Rates

First Hand consistently asks constituents for feedback about their experiences with programs and events.

Program Satisfaction Rate Across all First Hand Programs

94%
Donor Participation Rates

First Hand accomplishes its goals through generous contributions from Cerner associates. In fiscal year 2018, 45% of all U.S.-based associates gave through payroll deductions. This chart shows how participation rates vary by length of service.

<table>
<thead>
<tr>
<th>Length of Service</th>
<th>Participation Rate</th>
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</thead>
<tbody>
<tr>
<td>Less than 1 Year</td>
<td>23%</td>
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<tr>
<td>1 Year</td>
<td>43%</td>
</tr>
<tr>
<td>2 Years</td>
<td>38%</td>
</tr>
<tr>
<td>3 Years</td>
<td>28%</td>
</tr>
<tr>
<td>4-5 Years</td>
<td>56%</td>
</tr>
<tr>
<td>6-10 Years</td>
<td>66%</td>
</tr>
<tr>
<td>11+ Years</td>
<td>76%</td>
</tr>
</tbody>
</table>

Overall Participation Rate: 45%

Sponsors

First Hand continues to grow its sponsorship base with 29 new sponsors joining fiscal year 2018 events. Thanks in part to the world-class constituent experience First Hand offers them, many sponsors return year after year.

<table>
<thead>
<tr>
<th>Length of Service</th>
<th>Sponsors</th>
</tr>
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<tbody>
<tr>
<td>New Sponsors</td>
<td>29</td>
</tr>
<tr>
<td>Returning 1-4 Years</td>
<td>15</td>
</tr>
<tr>
<td>Returning 5-9 Years</td>
<td>25</td>
</tr>
<tr>
<td>Returning 10+ Years</td>
<td>23</td>
</tr>
</tbody>
</table>

75% of Fiscal Year 2017 Sponsors returned in Fiscal Year 2018
Be Good Stewards of Resources

- Through fiscal responsibility
- Through governance
- By leveraging Cerner resources

Thanks to Cerner's generosity, 100% of associate donations go directly toward the families and children First Hand serves. First Hand strives to maximize the value of each dollar donated.

Delivering Program Value

First Hand uses schools’ existing infrastructure to deliver health education, identify health issues and advocate for students. In this way, First Hand delivers valuable programs without the overhead cost of creating infrastructure.

Additionally, First Hand negotiates discounts with vendors and service providers to ensure contributors’ dollars have maximum impact. For example, the case grants program negotiates an average discount of 52% from trusted providers and vendors.

Growth in Program Spending

Charities nationwide use 10% growth in program spending as their benchmark. First Hand’s continued program spending growth demonstrates dedication to the mission, the programs’ sustainability and the value added to the community.

Leveraging Cerner Resources

In addition to Cerner’s financial contribution, First Hand leverages other Cerner resources. Cerner solutions ensure that First Hand programs function securely and efficiently.

Cerner associates are an invaluable resource for First Hand. They share their expertise, serve on committees and provide volunteer support for First Hand initiatives and events, individually and as teams.
Stewarding Funds

Clinical Decision Committee (CDC) member Lori Cross shares insights about the committee’s role in stewarding funds donated to First Hand.

“I served on First Hand’s CDC for two years beginning in June 2016. One of the things I learned during this time is that it is really, really difficult; it is heart-wrenchingly hard, to spend $2.5 million.

“As we reviewed each case, the responsibility to appropriately spend First Hand’s money pushed at each one of us while the desire to help a child tugged in the opposite direction. An important part of this process is the fact that everyone in the room, every member of the CDC, is a Cerner associate who is a direct contributor to First Hand themselves. Each CDC member is acting as a steward of the funds on behalf of their fellow contributors. The CDC is you and me.

“Being a member of the CDC is one of the most impactful opportunities I have encountered in my life. Hundreds, thousands, of children’s lives were changed during my two-year tenure on the CDC. We literally did live our company’s mission as we funded opportunities to help children work through the challenges placed in their way by their genetic makeup, insurance, family support structure, or simply by the child being born into poverty. The CDC is able to make a difference by helping the child overcome boundaries; Health care is too important to stay the same.”

Case Funding by Request Type

First Hand awards domestic and global case grant funding for medical necessities and travel related to a child’s care. First Hand categorizes grants as: clinical, equipment, displacement and vehicle modification.
Extend the First Hand Brand

- To associates
- To program recipients
- To partners
- To Cerner clients
- To the communities where associates live and work

Partnering to Spread the Word

Spreading the word about First Hand to the Kansas City community was a natural fit for Lamar Advertising’s commitment to community involvement.

Lamar’s Territory Manager Bob Fessler said, “I thought the mission of First Hand to help provide medical assistance to kids in need who were outside of their insurance coverage or who did not have insurance was great. And, I was impressed with the kind of numbers that were being raised and given away.”

Fessler added, “We knew Lamar Advertising had an opportunity to get the message out in Kansas City about what First Hand does.”

Thanks to Lamar Advertising’s generosity, thousands of metro area drivers see billboards advertising First Hand at no cost.

Preston’s Story

As told by Lorna Walker, Preston’s mom

“Our son, Preston, was born with multiple medical conditions. When he was just a baby, we were devastated to find out we needed to relocate for several months for Preston to undergo surgery and heal. Our minds were flooded with the financial burden this would place on our family.

“First Hand gave us our first experience in feeling hopeful at the start of Preston’s complex medical journey. They gave us the ability to travel and live out of state for 52 days without a tremendous financial burden.

“It was a total gift that we have never forgotten. We are so grateful for First Hand’s support during such a stressful time in our lives.

“I spread the word about the assistance we received from First Hand to as many families as I can, any chance I get. It can feel difficult to ask others for help, but First Hand is there for a reason and I want other families to know about the help they can provide.”
Governance

First Hand encompasses two separate public 501(c)(3) charitable organizations: First Hand Foundation and Healthe Kids Institute. Each organization has a board of directors. They share an advisory board that makes recommendations to both boards.

Both First Hand Foundation and Healthe Kids Institute practice good governance through policies and procedures implemented by the governing boards to fulfill their oversight and governing responsibilities effectively. The boards are responsible for assuring that First Hand Foundation’s and Healthe Kids Institute’s work is consistent with mission and vision and that it complies with applicable laws. The boards ensure the use of accountable practices, develop strategies that will lead to success and sustainability, and operate in fulfillment of mission goals.

First Hand Foundation was granted 501(c)(3) status from the IRS on January 23, 1996. Healthe Kids Institute was granted the status on June 29, 2013.

First Hand Advisory Board Members

Amanda Adkins  Joanne Burns  Melissa B. Frerking  Marcos Garcia  Bill Graff

Clifford W. Illig  Allan Kells  Lynn R. Marasco  Marc G. Naughton  David T. Nill, MD

Cortney Patterson  Brenna Quinn  Kent Scheuler  Randy D. Sims  Julie Wilson

First Hand Foundation Executive Director  Healthe Kids Institute Executive Director  Healthe Kids Institute Board of Directors

First Hand Foundation Vice President and Treasurer  Healthe Kids Institute Vice President and Treasurer  Healthe Kids Institute Board of Directors, President and Secretary

First Hand Foundation President and Secretary  Healthe Kids Institute Board of Directors

First Hand Foundation Board of Directors  Healthe Kids Institute Board of Directors

Healthe Kids Institute Board of Directors

Healthe Kids Institute Board of Directors

Healthe Kids Institute Board of Directors
Committees

Thank you to the below individuals who volunteer their time on First Hand’s committees, enabling First Hand to achieve its mission.

Community Ambassador Board
Exclusive group of Kansas City professionals who serve as a sounding board for First Hand’s events and activities; in the past several years, these individuals have dedicated significant time to promoting First Hand’s mission.

- Pat and Lauren Amey
- Adrienne Baranowski
- Cory Bittner
- Jillian Carroll
- Mallorie Denmon
- Jake Falcon
- Celine and David Hobbs
- Moira Holland
- Todd and Lauren Mackin
- Jennifer Matney
- Mark and Catherine Middleton
- Felisha Parker
- Mark and Kerri Pomerenke
- Brandi Thomas
- Anthony Wingrove

Disaster Relief Committee
Cerner associates, selected based on their connections to a specific natural disaster, who determine the need in impacted communities and how to best drive associate contributions

- Moe Agha
- Kourtni Abner
- Mitchell Bourg
- Brad Dycus
- Randy Eggleson
- John Folmensbee
- Robert Gonzales
- Vickie Huckaby
- Jerry Jeffress
- Summer Kinz
- Kristen LaRocca
- Katrina Wesbecker

Event Lead Committee
Cerner associates who manage key aspects of First Hand’s fundraising events, creating a world-class experience for all who attend

- Greg Arnold
- Ben Bellville
- Roger Crown
- Krystal Cunningham
- Lindsay Freeborn
- Eric Hofmann
- Alvin Howard
- John Howell
- Erin Lane
- Sean MacKay
- Renee Martinez
- Jessica McClain
- Ann Nickelson
- Samantha Schnabel
- Ken Scribner
- Tessa Wood

Clinical Decision Committee
Cerner associates selected through application process to review and determine funding for individual case grants

- Danielle Brunetti
- Vicky Buckner
- Lori Cross
- Vicki DuBois
- Erin Fajen
- Shawn Geraghty
- Terri Grissom
- Aaron Guest
- Laura Hale
- Allison Hardy
- Leslie Harris
- Arriane Langenfeld
- Nicole McReeves
- Kathy Muehlbach
- Mike Murry
- Christine Nedeau, M.D.
- Brenda Pozek
- James Reed
- Heidi Ruebelmann
- Jennifer Shore
- Larry Skalicky
- Jeanne Werth
- Jeff Wunsch

Finance Committee
Cerner associates who provide review First Hand’s financial statements and meet quarterly to provide guidance

- Amy Abrams
- Amy Freeman Pierce
- Kevin Heiman
- Beth Hull
- Allan Kells
- Leslie Mitchell
- Kevin Scott
- Christos Sofianopoulos

First Hand Ambassador Board (FHAB)
Young professionals, within Cerner, who support First Hand’s mission through social activities and fundraising events

- Aubrey Anderson
- Adriane Barry
- Nik Bentzinger
- Julia Biagioli
- Ira Boydstun
- MC Bradley
- Sean Burreil
- Elaine Corbin
- Courtney Duell
- Joshua Evans
- Kristen Everett
- Kayla Fletcher
- Nabeel Hamid
- Cassie Hayes
- Mason Hilty
- Sukhmeet Kamboj
- Meredith Larson
- Sean MacKay
- Renee Martinez
- Taylor Miller
- Beth Modlin
- Anna Nelson
- Emily Perdue
- Genesis Pineda
- Austin Smith
- Kayla Thomas
- Taneece Tyler
- John VanGundy
- Lindsay Warning
- Meghann Winkler
- Maddy Wright
- Vina Yoest

First Hand Court
Business-minded and philanthropically-driven professionals in Kansas City who raise awareness and funds for the annual Masquerade Ball while promoting First Hand’s mission

- Kristina Auch
- Grant and Reagan Barnes
- Lauren Boyd
- Chad and Danyelle Brausen
- Kelsey Brooker
- Cody Brown
- Ted Lynn Chartier
- Chandra Clark
- Lauren Anne Eubanks
- Adam and Bridget Herrick
- Melesa Nicole Johnson
- Steven Lewis
- Frankie Maas
- Brandy and Toby Malot
- Amie Robinson
- Scott Rowe
- Lynn Sander
- Carson T. Sanford
- Kristi Scott
- Thomas Scott
- Erica Sparks
- Sabrina Testut
- Bradley Warren
- Thomas
- Nicole Thompson
- Amanda Unruh
- Katie Wells
Healthe Foundations Teacher Advisory Board
Kansas City area educators from various backgrounds who provide feedback on the Healthe Foundations program and promote the program to others
- Tracey Barker
- Dana Bedwell
- Cassandra Dolinar
- Derek Howard
- Kristine Kennedy

Gresha Burton
Claire Davis
Meghan Frerking
Catherine Henne
Gabby Martinez
Ruby Rios

Malvern Advisory Committee
Cerner associates based in Malvern, Pennsylvania who foster associate involvement in First Hand through building awareness, coordinating activities and fundraising initiatives
- Carolyn Holland
- Rick Pettine
- Kathy Rowe
- Maureen Runyon
- Adam Stepanski
- Brenna Quinn, Executive Sponsor

Blake Savidge
Rhea Moses
Amy Ramirez-Spears
Jennifer Stipetich

Silent Auction Procurement Committee
Volunteers who solicit and organize donations for the annual Masquerade Ball Silent Auction
- Patricia Brooks
- Elisa Castro
- Elaine Corbin
- Kristal Cunningham
- Lisa Deabler
- Andrea Fox
- Erica Gregory
- Kathleen Hardy
- Jessica Heidenthal
- Laura Hoffman
- Rachel Keebauch
- Marion Kimani
- Adam Stepansky
- Brenna Quinn
- Kathy Muehlbach
- Genesis Pineda
- Rachel Schieber
- Jennifer Schroeder
- Gabrielle Siegler
- Christa Spor
- Brandy Stephenson
- Kelsey Walker
- Alexa Wattelet

Junior First Hand Advisory Board
Kansas City area high school students who promote First Hand’s mission through social, volunteer and fundraising activities
- Gresha Burton
- Claire Davis
- Meghan Frerking
- Catherine Henne
- Gabby Martinez
- Ruby Rios

Blake Savidge
Abby Schipfer
Jake Schueler

Value Advisory Board
Cerner associates who review First Hand’s strategic goals and provide reporting feedback
- Rachel Cooper
- John Hochstetter
- Andrew Sallee

Patricia Brooks
Elisa Castro
Elaine Corbin
Kristal Cunningham
Lisa Deabler
Andrea Fox
Erica Gregory
Kathleen Hardy
Jessica Heidenthal
Laura Hoffman
Rachel Keebauch
Marion Kimani

Case Grants
Parents and caregivers want their children to be happy and healthy. Sometimes, financial constraints make it impossible to cover medical expenses. The application-based case grant program provides funding for children to receive needed care, often improving or saving their lives.

Disaster Relief
When natural disasters occur, First Hand manages fundraising and relief efforts. The program provides financial assistance and necessary supplies to Cerner associates and clients in affected areas, addressing short- and long-term needs.

Healthe Communities
Children learn habits from their families and neighbors. The free community-based wellness program offers health navigation and advocacy tools along with wellness screenings and fitness classes to help children and the adults around them adopt healthy behaviors.

Healthe Foundations
As teenagers, students begin to make their own decisions about what to eat, their activity level and other lifestyle choices. The free high school healthy lifestyle curriculum teaches teens how to take charge of their health, showing how their decisions today can shape their future.

Healthe Kids Screenings
Healthy students are better learners. The free wellness screenings program for students identifies potential issues and recommends referrals for follow-up monitoring and care.

Healthe Perceptions
Middle school is a crucial time for students to develop social-emotional skills. The comprehensive middle school program offers a social-emotional learning curriculum, staff development, free social-emotional wellness screenings and access to follow up care.

Love Bag
Children facing difficult times can feel lost, scared or alone and may have few possessions. Through the Love Bag program, a child receives his or her own bag full of age-appropriate personal items, creating a sense of comfort and security.

Reach Trips
In remote areas of the world, many communities do not have adequate access to health care. In partnership with reputable medical mission organizations, Cerner associates travel to these areas and provide needed care and comfort.